



# INVEST INNOVATE INSPIRE

IN TEWKESBURY BOROUGH

# welcome to Tewkesbury Borough

It gives me great pleasure to introduce our new investment prospectus which highlights why Tewkesbury Borough is the ideal location to invest in.

The area has a strong commercial offer and is a welcoming place for businesses to locate, set up and grow, and we are committed to facilitating an environment which promotes entrepreneurship and investment.

We want to help businesses invest in the borough with confidence and are dedicated to working with you to make sure your business can take advantage of the opportunities the area provides.

The borough has a bold and exciting future with an array of developments that will drive future business growth and we would like to invite you to be part of this.

Our council's economic development service can provide invaluable relocation support. If you would like further help and advice, please contact us on 01684 272249 or email [economicdevelopment@tewkesbury.gov.uk](mailto:economicdevelopment@tewkesbury.gov.uk)

*Dave Waters*

**Councillor Dave Waters**  
Lead Member for Economic Development and Promotion  
Tewkesbury Borough Council



# the borough for business

Excellent motorway connections, a well-qualified workforce, rich quality of life and an outstanding array of commercial and industrial facilities make this the perfect choice for your business.

Located in the north of Gloucestershire, the borough includes parts of the Severn Vale and the Cotswolds Area of Outstanding Natural Beauty and stretches south to the outskirts of Gloucester and Cheltenham.

It encompasses the riverside town of Tewkesbury, many enchanting Cotswold and Severn Vale villages and the historic town of Winchcombe. The centres of Brockworth, Bishop's Cleeve and Churchdown offer quality housing and a range of services.

Despite its apparently rural character, the borough is an established investment location and includes a wide range of economic activity, ranging from large multinationals to micro businesses. These businesses benefit from a wide choice of sites and premises, including strategic business parks to high quality rural business centres.

The borough leads the way for industry, both in recognised key sectors and potential growth sectors. It is also an established centre for high quality manufacturing and is home to some world class high-tech aero-engineering firms. The tourism sector is also increasingly important, particularly for the rural economy.

Major companies which have recognised the significant business advantages the area offers have chosen to locate here. These include L-3 TRL Technology Ltd, Messier-Bugatti-Dowty, MOOG, Direct Wines Ltd, GE Aviation and G4S Technology Ltd.



**'the borough leads the  
way for industry'**



# get connected

Excellent national and international transport links provide easy access to markets, supply chains and customers making this an ideal area to locate and thrive in.

The area boasts an outstanding road network and includes junctions 9, 10, 11 and 11a of the M5 motorway, providing direct links to Birmingham, Bristol and the south west. Travel to the north and London is also made easy by the excellent links with the M6 and M4. Junction 1 of the M50 also provides convenient access to south Wales.

There is a useful rail link at Ashchurch for Tewkesbury Station, within easy access of the M5 and Tewkesbury town. This enables rail links between Bristol and Birmingham, eastwards to Swindon and London, and westwards through the Forest of Dean to Cardiff.

The borough is home to Gloucestershire Airport, which can provide for your business travel needs. The regional airports at Bristol, Cardiff, Birmingham and Heathrow are also easily accessible and between one or two hours away.

Major investment is being made in broadband connections through the Borders Broadband project and rollout of the new network will be completed by the end of 2016.

M5



M50



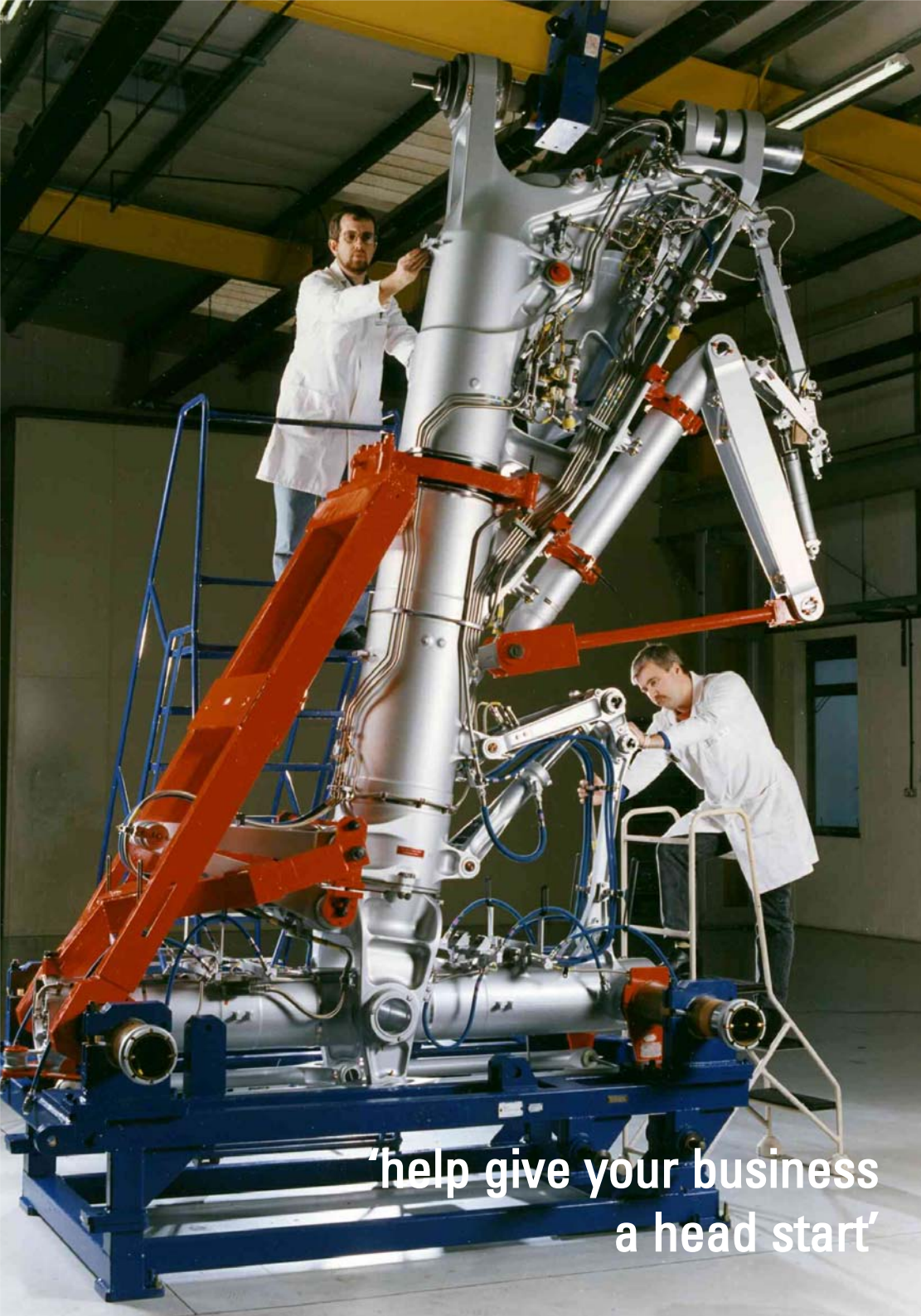
'outstanding road network'

# 10 reasons to invest in the borough

- **Market access** - excellent connectivity creates a key strategic location with access to domestic and international markets.
- **Unrivalled quality of life** - the place to live, work and play, with a quality of life and outstanding natural environment which is second to none.
- **Proven business location** - join award winning businesses, as well as national and international companies.
- **Commitment to business growth** - strong support for business growth and economic development.
- **Choice of business premises** - with over 30 key employment sites, there is business accommodation to meet the needs of all enterprises.
- **Entrepreneurial drive** - strong levels of business start-ups and high enterprise survival rates affirm the abundant entrepreneurial drive.
- **Skilled workforce** - highly skilled labour, good access to training and employment support are key attractors.
- **Perfect rural business location** - variety and choice of rural business centres is one of the best in the country.
- **A borough of opportunity** - a pivotal player in the growth of the local and wider regional economy.
- **Support to make your investment succeed** - our experienced team will help at every step of the way.



'perfect rural business location'



“help give your business  
a head start”

# grow your business with us

The economic profile of the borough paints a brighter picture than in many areas of the UK today. The area offers highly skilled workers, a higher economic activity rate than the national average and a low unemployment rate, which can help give your business a head start.

The borough has a population of 82,300 which is expected to see significant growth in the future, providing a strong future labour supply.

The economic activity rate of the area is 83.9% and is higher than the county, regional and national rates representing a healthy labour market and 62% of the population are of working age.

Business enterprise in the area is high and growing with over 3500 registered businesses. High business start-up rates also enhance competitiveness and performance.

Business survival rates continue to be the highest in the county and exceed regional and national rates. The number of businesses which have been established for 10 years is also above the national average, demonstrating the borough is a proven environment to develop and grow your business.

# skills for success

The borough's excellent location combined with the outstanding quality of life make it easy to attract and retain employees. This draws businesses to the area as they recognise there is ready access to a good supply of labour.

The local workforce is highly qualified with over a third educated to degree level or above, higher than the county, regional and national average. The diverse economic profile of the area also means the workforce is used to working flexibly with the ability to adapt to the needs of new investors.

In terms of future talent, the University of Gloucestershire provides a rich supply of graduates across a variety of disciplines. Launchpad Skills Centre is also perfectly based on Tewkesbury Business Park to provide for vocational training needs.

When it comes to on-going skills development residents and businesses have easy access to outstanding education and training facilities. The nearby University of Gloucestershire and Gloucestershire College boast business development departments, providing a wealth of corporate training and research services.

We also work closely with partner organisations to ensure any local developments or investment can increase job opportunities for local people.



**'easy to attract and retain employees'**



**‘innovative activity  
is abundant in the area’**

G4S Technology's Innovation Centre

# business diversity

Structurally the economy of the area is diverse and well balanced with no over dependence on one sector or firm.

There is a clear strength in manufacturing and a tradition in aerospace and advanced engineering, which continues to this day with a cluster of precision engineering, medical device, automotive and aerospace businesses.

Other significant sectors are distribution, finance, IT and other business services and public administration. Tourism also continues to play an important role in the rural borough.

The dynamic economy of the area is reflected in the presence of key growth sectors. The borough has witnessed one of the highest growth rates in the creative industries sector, outperforming county, regional and national level increases.

The knowledge economy is also particularly strong and has seen higher growth than at county, regional and national levels, with an impressive cluster of knowledge-based businesses now complementing existing sectors.

Innovative activity is abundant in the area, derived through the growth of the knowledge economy and this reflects the area's high-tech engineering and manufacturing base.



# a proven business location

The borough provides a ready supply of high quality office, industrial, warehouse and retail accommodation, as well as key development sites in strategic locations.

Over 30 key employment sites provide choice and flexibility to meet the needs of all business types and sizes. These range from large strategic business parks to the smaller rural business centres.

Mixed use sites at Tewkesbury benefit from proximity to the M5 and provide high specification industrial and warehouse units, as well as quality office space, which are home to both multinationals and SMEs.

Gloucester Business Park, a 276 acre mixed use site, located directly off 11a of the M5, boasts the largest area of available employment land in the borough. Premises include high quality office space and modern large scale industrial and warehouse units.

There is a cluster of business parks in the Staverton area, all are well maintained mixed use parks with a range of unit sizes. Aerospace related businesses have a clear presence and Gloucestershire Airport offers accommodation particularly appealing to aviation related businesses.

The variety and choice of rural business centres is one of the best in the country. These expertly converted rural buildings retain the high quality design and facilities, whilst offering businesses the choice of a more rural setting.

The rural industrial estates located across the borough are very popular and areas of high activity, providing light industrial and workshop units.

There is also a variety of retail and office provision located across the main centres and market towns. Premises range from distinctive period properties through to the more modern.



**'premises to meet the  
needs of all business types'**

# a borough that is ready to do business

click on the key to see business centre details

## KEY TO SITES:

- 1 Brockridge Park
- 2 Duddage Manor Business Park
- 3 The Mythe Business Centre
- 4 Tewkesbury Trading Estate
- 5 Tewkesbury Business Park
- 6 Ashchurch Business Centre
- 7 Northway Trading Estate
- 8 Ashchurch Parkway
- 9 Newton Farm, Fiddington
- 10 Homedowns Achievement Park
- 11 Orchard Trading Estate
- 12 Park Farm, Greet
- 13 Isbourne Business Centre
- 14 Cleeve Business Park and GE Aviation
- 15 Oxbutts Industrial Estate
- 16 Malvern View Business Park
- 17 The Distribution Centre, The Park & Stoke Orchard Business Centre
- 18 Highfield Business Park
- 19 Knightsbridge Business Centre
- 20 Staverton Technology Park, Midpoint Business Park & Staverton Connection
- 21 Bamfurlong Industrial Park, Anson & Aerotech Business Parks
- 22 Gloucestershire Airport
- 23 Ashville and Meteor Business Parks
- 24 Gloucester Business Park
- 25 Innsworth Technology Park
- 26 Twigworth Court Business Centre
- 27 The Steadings Business Centre
- 28 Highnam Business Centre
- 29 Elmbridge Court





**'Tewkesbury has been our location of choice for over 35 years'**

# join successful businesses

Case study 1  
G4S  
Technology

The world headquarters of G4S Technology is on Tewkesbury Business Park. They design, manufacture, install and maintain fully integrated building management security solutions, delivering over 30,000 systems worldwide, protecting everything from schools to large multinational organisations and high security government facilities.

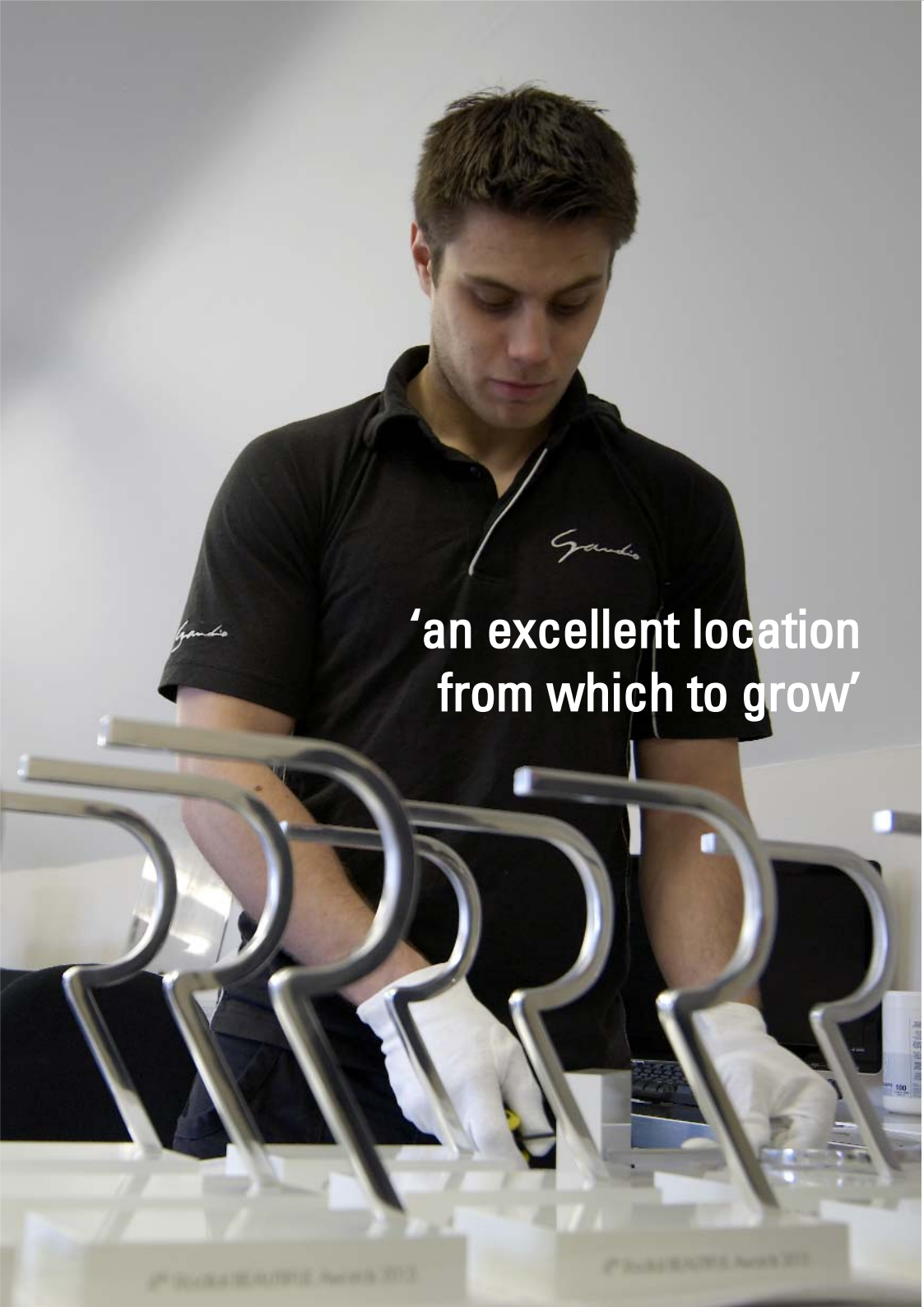
Stewart Angell, UK Managing Director explains why Tewkesbury is such a great location for business:

"Tewkesbury has been our location of choice for over 35 years. From here we are able to provide national, regional and local support to our UK customer-base through our strong network of field engineers.

As a manufacturer to a global marketplace we distribute to over 80 countries and our location provides excellent transport links to conduct regular shipments.

Furthermore, with so many other businesses recognising how great a location Tewkesbury is to base their business, we have developed a crucial local supply chain for our organisation. Currently we put £1.75m per annum into the local economy."

Stewart Angell, UK Managing Director, G4S Technology



**'an excellent location  
from which to grow'**

**Case study 2  
Gaudio  
Limited**

Located on Brockridge Park, Gaudio Limited are a leading designer and manufacturer of bespoke awards and trophies for the events industry and for internationally-respected companies across the UK and mainland Europe. Founder of Gaudio Limited, Adam Hutchinson, explains why he is following a family tradition of building successful businesses in the area:

"The area's healthy economy is able to support Gaudio's requirement for a wide range of skills from well-educated and well-trained staff. It also offers a variety of attractive recreational pursuits. Gaudio is located near to Tewkesbury on the north western edge of the Cotswolds, a quintessentially English and unspoiled area of outstanding natural beauty.

The area occupies a strategic position with major communication networks easily accessible. Gaudio is adjacent to the M50/ M5 motorway intersection from Bristol to Birmingham, with links to the M4 to Heathrow and London and the M6 to the north. Together with main line rail networks this puts us within easy reach of many metropolitan areas in the UK.

We believe this is an excellent location from which to grow a thriving skills-led business and have no hesitation in recommending its benefits to others planning to do the same."

**Adam Hutchinson, Founder, Gaudio Limited**

**'recommend rural  
business locations'**

gloucestershire  
enterprise

**TRAINING CENTRE**



Gloucestershire Enterprise Ltd is based on Twigworth Court Business Centre. It offers a range of practical advice and training services, designed to help local businesses grow, develop and prosper.

Managing Director, Kevin Holt, explains why this is such a great location for business:

"Gloucestershire Enterprise relocated from Chargrove House to Twigworth Court about two years ago and we haven't looked back since. Although we were in Tewkesbury Borough in both locations, we have found the semi-rural location of Twigworth more than meets our needs. The site offers a warm welcome for all visitors, has great transport links around the county and tremendous flexibility in terms of parking.

We get great support from the local council, which is actively involved in supporting enterprise; and because our landlord is a small business owner too, he is part of the very community we are set up to help.

I certainly would recommend rural business locations and Tewkesbury Borough has plenty to offer."

**Kevin Holt, Managing Director, Gloucestershire Enterprise Ltd**



**'the borough council is forward looking and supportive'**

**Case study 4  
GE  
Aviation**

GE Aviation, based in Bishop's Cleeve, is a world-leading provider of commercial and military jet engines and components, as well as avionics, electric power, and mechanical systems for aircraft, with an extensive global service network to support these products. Here the company explains why the area is great for business:

"The borough has a broad and highly talented skill pool and is located in the heart of some varied and beautiful countryside, well served by excellent schools, colleges and road networks. The major centres and airports of Birmingham and Bristol are also just under an hour away. It is a diverse employment area with supporting trades and infrastructure for businesses of all sizes and types.

The borough council is forward looking and supportive of economic development and networking, to facilitate the growth of local and multinational businesses alike."

**GE Aviation**

# unrivalled quality of life

Living and working in the borough provides the best of both worlds: An outstanding quality of life and an excellent strategic location. Known for its high landscape quality, the area includes one of the best known tourism brands, The Cotswolds.

The area boasts many delightful villages, retail centres and historic market towns. These offer a wealth of facilities for shopping, eating out, leisure and cultural activities.

There are excellent shopping facilities, with many outstanding independent traders. There is also a mouth-watering selection of top quality restaurants, pubs, coffee shops and delicatessens.

Events on offer range from medieval merriment to music and walking festivals. Tewkesbury town hosts a popular outdoor market twice a week and there are local food and specialist markets across the area.

Opportunities to participate in leisure activities are plentiful, including anything from a gentle stroll to a long-distance trek. The Cotswold Way National Trail, The Gloucestershire Way and The Severn Way can all be found here and the historic market town of Winchcombe has become known as the walking capital of the Cotswolds, with "Walkers are Welcome" status.

There is also the Roses Theatre in Tewkesbury, as well as historic properties and gardens, including: Sudeley Castle, Tewkesbury Abbey, Snowhill Manor, Hailes Abbey and Stanway House. The GWR Steam Railway also provides a fantastic fun day out for the family.

The borough boasts a wide range of first class schools and a list can be found on Gloucestershire County Council's website. Nursery, playgroup and pre-school children are also well catered for.

Further education is provided by the University of Gloucestershire, Gloucestershire College, Hartpury College and Launchpad, which are in close proximity.

Housing choices range from town centre, to picturesque village living or an idyllic spot out in the countryside. There is something to suit everybody's taste and price range.



'an inspiring location'



**'putting business first'**

# local support

If you are looking to invest or relocate, our economic development service can provide support, including advice on premises, recruitment and local data.

A list of available sites and premises is maintained and a free search can be tailored to individual proposals.

Putting Business First, our advice pack also provides a wealth of information to support any potential investor.

**For more information, please contact the Economic Development service T: 01684 272249  
E: [economicdevelopment@teWKesbury.gov.uk](mailto:economicdevelopment@teWKesbury.gov.uk)**

**Contacts of other local organisations which may help make your investment opportunity a reality:**

[Click here for a link to Gloucestershire Local Enterprise Partnership](#)

[Click here for a link to Gloucestershire Enterprise Ltd](#)

[Click here for a link to inform, Gloucestershire County Council's Research Unit](#)

[Click here for a link to Jobcentre Plus](#)

[Click here for a link to Business Rates](#)

**Contacts for local business networks:**

[Click here for a link to Tewkesbury Chamber of Commerce and Industry](#)

[Click here for a link to Tewkesbury Federation of Small Businesses](#)

[Click here for a link to J9 Business Group](#)

[Click here for a link to Winchcombe Business Forum](#)

[Click here for a link to Bishop's Cleeve Chamber Commerce](#)